

# **A Financial Interaction Tool**

**SHOPPING**

**VEHICLE**

**FRIENDS**

**MEALS**

**BOOKS**

**DEVICES**

**DATING**

**PARTYING**

**TRAVEL**

# A TOOL TO GET YOUR AUDIENCE INTERACTING

QUESTION 1: HAVE YOU FIGURED OUT HOW TO SAVE MONEY IN ONE OF THESE AREAS?

QUESTION 2: HAVE YOU MADE A MONEY MISTAKE IN ONE OF THESE AREAS?

QUESTION 3: WOULD YOU LIKE SOME ADVICE ON SAVING MONEY IN ONE OF THESE AREAS?